



2025 Strategic Mid-Year Retreat Agenda

January 8, 2025 – 9:00 a.m.

Jetton Waterfront Hall, 19000 Jetton Rd, Cornelius

- 9:00 a.m. **Equitable Engagement Framework**
Alexander Cahill, Affordable Housing and Equity Director
The Town of Davidson is committed to preserving its unique character and charm while also promoting diverse representation, inclusive and welcoming environments, transparency, and accountability. One way that we ensure that these values are being upheld is through community engagement efforts. In order to serve the community equitably, an equitable framework around engagement is being proposed to guide future endeavors. This framework is meant to codify best practices in the engagement field into the work of Town operations.
- Town staff are seeking input on the framework, leading into how the framework ties into the Strategic Plan Goal around defining restorative justice. This item is an opportunity to discuss and flesh out the restorative justice, equitable engagement, and equity department portfolio of work.
- 10:00 a.m. **Break**
- 10:15 a.m. **Financial Planning**
Piet Swart, Finance Director
Staff will present on the Town's Long Term Financial Plan with an emphasis on the current financial landscape, issuance of the 2017 G.O. Bond Orders, Fire Station #1 construction financing, and the FY26 Budget.
- 11:15 a.m. **Red Line Commuter Rail - Station Area Planning**
Jason Burdette, Planning Director
Kim Fleming, Economic Development Director
The Town of Davidson has planned for transit for decades as captured in multiple Comprehensive Plans and the Mobility Plan. After many years of delay, the City of Charlotte purchased Norfolk Southern's O-Line in Mecklenburg County and engaged a consultant to provide a Red Line Design Update. Additionally, the Board of Commissioners passed a resolution in 2024 in support of potential General Assembly legislation to authorize Mecklenburg County to include a one-cent sales tax on the November 2025 ballot as a referendum to support regional mobility efforts (roadways and transit). As the Red Line Design moves forward, the Town is evaluating current station location options and developing strategies for additional public engagement.
- 12:45 p.m. **Lunch**

1:15 p.m. **Strategic Plan Look Ahead to 2025**

Austin Nantz, Assistant Town Manager

In February of 2024 the Board of Commissioners and the Management Team participated in a strategic retreat to develop the board's two-year strategic plan. The planning process included completing a SWOT Plus (strengths, weaknesses, opportunities, threats) analysis, a review of the descriptions of the 2022-2023 Strategic Plan Goals and identifying new plan goals and strategies for the 2024-2025 plan.

The result of this work was a strategic plan with seven goals, updated goal descriptions, and priority strategies. The discussion will focus on action items for 2025.

2:15 p.m. **Break**

2:30 pm. **Open time for Board Discussion**

3:30 p.m. **Adjourn**